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if (document.addEventListener) { document.addEventListener("DOMContentLoaded",
window.print(), false); } // for Internet Explorer (using conditional comments) /*@cc_on @*/
/*@if (@_win32) document.write(""); var script = document.getElementById("__ie_onload");
script.onreadystatechange = function() { if (this.readyState == "complete") { window.print();
// call the onload handler } }; /*@end @*/
```

Connecting Powers

Posted by: Georg in *Untagged* on Jan 18, 2010

Yes, we're in that age when anyone's gotta get connected with anyone. For what reason?! Err... well, that's not been thought of. At least not for now. Just let's connect, let's get in the hub, do some chatting about what we've done this morning. Ya know, waking up, bathroom, breakfast, bus (or train, or car), business, back home, boring stuff... Just put it up there and feel important. Some will (are already, wow?) definitely harvest(ing) all the trivia from the public hubs and build nice projects of the future, cute models and more than few neat prognosis charts to be thrown on some table, for some other investment. Sounds like the bursted bubble of ten years ago. Possibly bit more mature because of the better infrastructure. As for the networking software running the clouds and clusters? Most, if not all, was in place through the '80s on mainframes.

Now what's all that old fashioned rant above having to do with our beloved Joomla world?

Could be that people, clients, tech savvy clients, that is, they want the latest and greatest on their site. If a button just popped up in a mail, advertised to be the Omega of web based relationship building. Hey man! That is the button "WE" need on our page now!

Great stuff, easy stuff, nothing to say. But, man, we're having all your Joomla site's content driven by the (by now old?) K2 Content Constructor Kit. Since summer! And all your stuff is subject to K2's Social Settings tab in the K2 Parameters (yeah, that button top right in the backend, components, K2). See? We've been connecting to Twitter, Facebook, Flickr, AddThis, andEtc... ever since summer or so. It's alright, brother. I know, got the new badge by mail. Neat cool badge, or button, whatever. Been there, done that!

Now, back to the polite zone: the usually random problem with people is that they want to buy new labels of aspirine, new labels of vitamin C, new labels of ibuprofen (OMG, I'm repeating myself). Inside it's the same ole' stuff, man! Just the name on the label changes from season to season. To make the market roll, that is.

Early in the late '90s, I bought myself a Volkswagen T2 minibus, make 1972. Yup, that yippie hippie skippy smiley funcar. Mine was painted red and blue. Red "mountains" beneath a fractured separation line preventing the blue from the imaginary "sky" painted on the upper part of the minibus. Yes, stopped ranting. This is pure rambling. Dunno why... the social net is contagious. I've read somewhere they're calling it "viral", brrr...

And that T2 VW bus was powered by a 1300cmc air cooled V4 engine. Nice cranky ticking sound made by the valves. Exactly like the so old Kuebelwagens of the wartime era. Then they used two engines on that ancient offroad cabrio and only one on the hippie T2. Exact same engine, brother! And what a difference the wrapping box would do, eh?

Good! Rambling off now. Ranting again: when we read some marketing stuff, then it's a good idea to breathe, count to five, exhale, breathe again, then THINK: "Is that something I know about? Do I have this already? What's inside for that matter? Is it worth?"

And when Joomla 1.6 will pop out of release candidates into stable, then you'll get astounded to notice so much K2 inside its core. But then, I'll eat my words and tell you to UPGRADE, sooner or later. Just make sure to think beyond the badge.